



21 June, 2010

**“MONEYPORT” CAMPAIGN OFFERS
FOREIGN CURRENCY DISCOUNTS ON 32 CURRENCIES AND
FREE DELIVERY**

The Hongkong and Shanghai Banking Corporation Limited, Tokyo Branch, a member of the HSBC Group, today announced the launch of a summer campaign offering discounts of up to 40 per cent on foreign exchange rate commissions for its “Moneyport” foreign currency exchange home delivery service. The campaign covers 32 currencies and will be conducted between 1 July and 30 September, 2010. In addition, during the campaign period, for customers placing foreign exchange orders online, delivery will be made free of charge.

Using the Moneyport service, customers can conveniently order foreign currency online (at www.moneyport.co.jp), by fax or over-the-counter at over 200 registered Moneyport agencies. Following placement of an order, the foreign currency equivalent is delivered as early as the following day¹

Masao Fujii, Head of Bank Notes in Japan, commented, “With the widest line-up of foreign currencies available, Moneyport is one of Japan’s leading foreign exchange services. As we enter the summer holiday season, customers are taking advantage of the ease and peace of mind that exchanging foreign currency domestically before departure brings.”

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Campaign Outline

FC Cash Commission Rates (JPY), top up on mid-rate of HSBC Tokyo			
Currency	Normal Commission (JPY)	Campaign Commission (JPY)	Savings
U.S. Dollar	¥3.00	¥2.80	¥0.20
Canadian Dollar	¥8.50	¥8.00	¥0.50
Brazilian Real	¥8.60	¥8.50	¥0.10
Mexican Peso	¥2.00	¥1.50	¥0.50
Euro	¥6.00	¥4.00	¥2.00
British Pound	¥12.00	¥10.50	¥1.50
Swiss Franc	¥6.00	¥5.00	¥1.00
Swedish Krona	¥2.20	¥2.00	¥0.20
Danish Krone	¥2.20	¥2.00	¥0.20
Norwegian Kroner	¥2.20	¥2.00	¥0.20
Russian Ruble	¥0.50	¥0.45	¥0.05
Czech Koruna	¥0.75	¥0.70	¥0.05
Polish Zloty	¥5.40	¥5.00	¥0.40
Hungarian Forint	¥0.08	¥0.07	¥0.01
Egyptian Pound	¥5.00	¥4.00	¥1.00
South African Rand	¥3.00	¥2.50	¥0.50
UAE Dirham	¥5.00	¥4.50	¥0.50
Saudi Riyal	¥6.00	¥4.50	¥1.50
Turkish Lira	¥20.00	¥13.00	¥7.00
Chinese Yuan	¥1.80	¥1.50	¥0.30
South Korean Won (100/Won)	¥1.40	¥1.00	¥0.40
Hong Kong Dollar	¥2.00	¥1.50	¥0.50
Taiwan Dollar	¥0.50	¥0.45	¥0.05
Singapore Dollar	¥5.50	¥5.00	¥0.50
Thai Baht	¥0.45	¥0.40	¥0.05
Malaysian Ringgit	¥4.50	¥4.00	¥0.50
Indonesian Rupiah (100/Rupiah)	¥0.30	¥0.20	¥0.10
Philippine Peso	¥0.50	¥0.30	¥0.20
Australian Dollar	¥9.50	¥9.00	¥0.50
New Zealand Dollar	¥9.00	¥8.50	¥0.50
CFP Franc-French Polynesia	¥0.17	¥0.15	¥0.02
Fijian Dollar	¥10.50	¥10.00	¥0.50

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“Moneyport” Summer Campaign/3

Footnotes:

1 For orders up to JPY100,000.

Notes to editors:

1. HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 8,000 offices in 88 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,364 billion at 31 December 2009, HSBC is one of the world’s largest banking and financial services organisations. HSBC is marketed worldwide as ‘the world’s local bank’.

2. The Hongkong and Shanghai Banking Corporation Limited in Japan

The Hongkong and Shanghai Banking Corporation Limited is the founding member of the HSBC Group. It established its first branch in Japan in Yokohama in 1866, making it the oldest bank operating in Japan today. It has branch offices in Tokyo and Osaka, providing commercial banking, private banking and personal wealth management services.

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