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## **“MONEYPORT” FOREIGN CURRENCY HOME DELIVERY SERVICE OFFERS MAJOR DISCOUNTS ON FIVE ASIAN CURRENCIES**

The Hongkong and Shanghai Banking Corporation Limited, Tokyo Branch, a member of the HSBC Group, today announced the launch of a summer campaign offering foreign exchange rate discounts for its “Moneyport” foreign currency exchange home delivery service on five major Asian currencies - Chinese Yuan, Hong Kong Dollar, South Korean Won, Taiwanese Dollar and Thai Baht. This campaign will run over the summer months between 1 July and 30 September, 2007. This is the first time such discounts have been offered.

### **Campaign Outline**

Customers applying for any of the five currencies during the three months of the campaign, will receive exchange rate commission discounts of up to 50%.

### **FC Commission Rates (JPY)**

<b>Currency</b>	<b>Normal Commission (JPY)</b>	<b>Campaign Commission (JPY)</b>	<b>Savings</b>
Chinese Renminbi	1.80	1.00	44%
Hong Kong Dollar	2.00	1.00	50%
South Korean Won (/100 Won)	1.40	0.70	50%
Taiwanese Dollar	0.50	0.25	50%
Thai Baht	0.45	0.25	44%

The summer campaign also offers customers the chance to win JPY50,000 travel coupons. Ten lucky customers, having made a one-time application for foreign currency cash of JPY100,000 or more, will be drawn by lottery.

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“Moneyport” Summer Campaign/2

Furthermore, for customers applying online, delivery will be made free of charge (usually JPY500 for applications under JPY100,000).

In contrast to Western currencies, Japanese travellers have traditionally exchanged Yen for local Asian currencies after arrival at their destination. One of the reasons commonly given for this is limited awareness about the availability of Asian currencies in Japan. Thus, one of the aims of the campaign is to expand the exchange of Asian currencies in Japan and promote the security and convenience of exchanging foreign currency domestically before departure.

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**Notes to editors:**

**HSBC Group**

The HSBC Group is one of the largest banking and financial services organisations in the world. The Group has over 10000 offices in 82 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa, serves over 125 million customers and has assets of US\$1,861 billion on 31 December 2006.

**About Moneyport**

Launched in April 1998, “Moneyport” is HSBC’s pioneering door-to-door delivery service of foreign currency and travellers cheques, available throughout Japan. Customers can conveniently place foreign currency orders either via the Internet ([www.moneyport.co.jp](http://www.moneyport.co.jp)), by fax, or over-the-counter at over 200 participating financial institutions and travel agencies. The Moneyport service offers 31 foreign currencies for exchange, the broadest available in Japan.

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