



18 Mar 2011

HSBC Group commitment to those affected by the Tohoku Pacific Earthquake increases to USD1 million

The HSBC Group today announced that it will donate in USD1 million equivalent to support those people affected by the Tohoku Pacific earthquake. Around the world, HSBC colleagues are joining forces to help raise donations and combined, these donations will be primarily directed to the Japanese Red Cross Society and Save the Children.

The donation to the Japanese Red Cross Society will be used to support relief efforts following last week's devastating earthquake and tsunami in the Tohoku region. While the money donated to Save the Children will be used to provide social support for children, such as counseling, and is part of a long-term plan by Save the Children to help Japan recover from the current devastation.

Furthermore, in Japan HSBC is running a donation drive for customers. Those interested in making a donation can do so by using one of the following methods:

-Transferring from an HSBC Premier Japan account

Bank: The Hongkong and Shanghai Banking Corporation
Branch: Tokyo Branch
A/C Number: 009-040494-001
Account Name: HSBC TKY GRP COM

-Transferring from other bank accounts

Bank: The Hongkong and Shanghai Banking Corporation (Bank code 0411)
Branch: Tokyo Branch (Branch code 009)
A/C Number: 0404941
Account Type: Current Account (Toza)
Account Name: HSBC TKY GRP COM

* Please note that you may be charged a transfer fee if you are transferring money from a non-HSBC account. There are no transfer fees if you are transferring from an HSBC Premier account.

* All the donations will be directed to Japan Red Cross Society.

* If you would like to have your donation treated for "donation deduction" (for individual income tax purposes) or "tax deductible donation" (for corporate tax purposes), you will be required to attach 1) a record of the donation and 2) supportive documents of this account (a copy of this page of our website) to your individual income tax return or keep them as evidence for corporation tax return.

Notes to editors:

HSBC Group

HSBC Holdings plc, the holding company for HSBC Group, is based in England. The HSBC Group is one of the world's largest banking and financial services organisations with more than 7,500 offices in 87 countries and territories in Europe, the Asia-Pacific region, the Americas, Middle East and Africa, and assets of more than US\$2,455 billion as of 31 December 2010.

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