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## **HSBC RANKS TOP FOR CASH MANAGEMENT IN JAPAN**

HSBC Global Payments and Cash Management has been voted the Best Cash Management Bank in Japan in the Euromoney Cash Management Poll 2009.

The poll asked cash managers, treasurers and financial officers at Japanese and multinational corporations based in Japan to indicate which banks they currently use most for their cash management services globally, regionally and domestically, and to rate the services provided by their lead cash management bank.

In addition to winning the crown for the Best Cash Management Bank in Japan, HSBC was also named the overall Best Cash Management Bank in Asia and was voted #1 in Australia, Bangladesh, Brunei, Hong Kong, Indonesia, Macau, Malaysia, Mauritius, Singapore, Sri Lanka and Taiwan for in-country cash management services.

Commenting on the ranking, Navin Gupta, Head of Global Payments and Cash Management in Japan, said, "This is a reflection of our commitment to developing strong long-term partnerships with our clients in Japan. As one of the world's leading cash management banks, HSBC has pioneered a consultative approach to cash management, ensuring a more collaborative process in which client needs come first. Increasingly, Japanese clients are drawn to the innovative, tailor-made cash management solutions we offer."

*ends/more*

Principal members of HSBC in Japan are:  
**The Hongkong and Shanghai Banking Corporation Limited**  
**HSBC Securities (Japan) Limited**  
**HSBC Global Asset Management (Japan) K.K.**

## **Corporates chose HSBC for cash management in Japan /2**

### **Notes to editors:**

#### **1. HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 8,500 offices in 86 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of US\$2,422 billion at 30 June 2009, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

*ends/all*