

Cash Present Campaign for Online FX transactions

Campaign period :
4 January - 28 February 2011

HSBC Premier



The world's local bank

You will receive 3,000 yen cash gift for eligible Online FX transactions with Real-time Rates. Don't miss out on this opportunity!

Campaign period - From 9 am 4 January to 7 pm 28 February 2011 (Japan time)

Eligible transactions

Exchange between Yen Savings and Foreign Currency Savings by Real-time Rates within your own account on Online FX transactions.

[Eligible foreign currencies and amount per transacting for each currency]

US dollar	USD10,000 or more	Australian dollar	AUD10,000 or more
Euro	EUR5,000 or more	New Zealand dollar	NZD10,000 or more
Pound sterling	GBP5,000 or more	Hong Kong dollar	HKD100,000 or more
Swiss franc	CHF10,000 or more	Singapore dollar	SGD20,000 or more
Canadian dollar	CAD10,000 or more		

Notes:

- 1) The limit per transaction to which Real-time Rates apply is JPY100 million or equivalent.
- 2) Transactions such as foreign currency transfers directly remitted from Yen Savings are not eligible for the campaign.
- 3) Transactions with Board Rates such as making Foreign Currency Time Deposits directly from Yen Savings are not eligible for the campaign.

Gift

You will receive 3,000 yen cash gift per each eligible transaction during the campaign period. Gift will be given for valid transaction up to two times during the campaign period (Maximum 6,000 yen). The cash gift will be deposited into your Yen Savings Account by 31 March 2011.

[Examples of eligible transactions for the campaign]

- 1) For one transaction of USD30,000, there will be a cash gift of 3,000 yen.
- 2) For one transaction of USD10,000 and one transaction of USD20,000, there will be a cash gift of 6,000 yen.

[Important notes concerning the gift]

- ◆ This campaign is only available for customers who have an HSBC Premier Account in Japan and whose registered address is in Japan.
- ◆ In case your HSBC Premier Account is closed before the cash gift is credited, this incentive will be invalid.

[Notes on Internet Banking Real-time Rates Transactions]

- ◆ To make Foreign Currency transactions online, apply for the HSBC Internet Banking service and a one-time security device is required.
- ◆ Real-time Rates over Internet Banking are only available for Foreign Currency exchange within your HSBC Premier Japan Account or transfer to other HSBC Premier Accounts in Japan. Board Rates is applied for Foreign Currency exchange from Foreign Currency to another Foreign Currency regardless of the amount. Please refer to HSBC Premier Website for other conditions and criteria for application of Real-time Rates.

[Risks and Fees of Foreign Currency Deposits]

- ◆ Foreign Currency Deposits carry foreign exchange fluctuation risks. Due to foreign exchange fluctuation, the actual yen equivalent amount in foreign currency could be smaller than the original amount in yen at the time of foreign currency deposit contract (i.e. there is a risk of loss of principal on a yen basis).
- ◆ When you convert yen into a foreign currency (at the time of deposit), or a foreign currency into yen (at the time of withdrawal), a one-way foreign currency exchange fee is levied (for example, 1 yen per 1 US dollar, 4 yen per 1 Pound sterling etc.).
- ◆ The product fact sheet is available at HSBC Premier Centres or on our website.
- ◆ Deposits in HSBC are not covered by Japan's Deposit Insurance scheme.

[HSBC Premier Eligibility Requirement]

To qualify for HSBC Premier, you need to maintain a Monthly Average Balance with HSBC Premier in Japan of 10 million yen or equivalent in combined deposits / investments / insurance. In principle, if the Monthly Average Balance requirements are not met in the previous month, a Monthly Below Balance Fee of 5,000 yen inclusive of tax will be charged and services offerings may be restricted.

The Hongkong and Shanghai Banking Corporation Limited.

[As of 4 January, 2011]

Please feel free to contact for any enquiries.

HSBC Premier Call Centre
(24hours/365days)

Non-Account holders

0120-89-2028

HSBC Premier customers

0120-777-268

Available from
mobile phone
and PHS.

www.hsbcpremier.jp