

HSBC Premier Online Account Opening Campaign

Limited offer for those who apply for an HSBC Premier Account online
Get a gift voucher **20,000 yen** (maximum)

Apply for an account online

- No need to visit a branch to open an account.
- Complete the online form. No need to fill out the application form by hand.
- You can apply for an account at any time, 24 hours a day.

Apply for an HSBC Premier Account via the “Online Account Opening” and receive a gift voucher valid at department stores 20,000 yen (maximum). Rewards will be provided when you meet the terms and conditions below. Apply for your account now!

To apply for an account online

<https://www.hsbc.co.jp/1/2/hsbc-premier/apply?>

[WABFormEntryCommand=cmd_init&appointment.campaignID=TKY_PWS_RHS_OAO_EN](https://www.hsbc.co.jp/1/2/hsbc-premier/apply?WABFormEntryCommand=cmd_init&appointment.campaignID=TKY_PWS_RHS_OAO_EN)

It may take a few weeks to activate your account after we receive your application. Please apply early.

Campaign Details

- Application period : 1 July to 31 August 2011
- Eligible customers : Individual customers with a registered address in Japan, who open a new HSBC Premier Account via “Online Account Opening”. (The customer who closed or closes the HSBC Premier Account before or during campaign period is not eligible for this campaign.)
- Gift amount and conditions : **Get a gift voucher valid at department stores worth up to 20,000 yen.**
The amount of the gift will vary depending on the date of the application and the month for which **account balance requirements** are met.
- Balance requirements : Over 10 million yen or equivalent including deposits, investment trusts, structured deposits and financial instruments intermediary as of month end (please see details below).

Customers applying for an account via “Online Account Opening” from 1 July to 31 July 2011:

- (1) If the total balance on either 29 July or 31 August 2011 is over 10 million yen or equivalent, you will receive a **20,000 yen** gift voucher.
- (2) If you do not meet the requirement of (1) above but your total balance on 30 September 2011 is over 10 million yen or equivalent, you will receive a 10,000 yen gift voucher.

Customers applying for an account via “Online Account Opening” from 1 August to 31 August 2011:

- (1) If the total balance on either 31 August or 30 September 2011 is over 10 million yen or equivalent, you will receive a **20,000 yen** gift voucher.
- (2) If you do not meet the requirement of (1) above but your total balance on 31 October 2011 is over 10 million yen or equivalent, you will receive a 10,000 yen gift voucher.

- Gift delivery : Gifts will be delivered to the customer’s address registered with HSBC Premier Japan in the next month in which the above requirement is met.

<Important Notes>

◆ Deposits at HSBC are not covered by Japan’s Deposit Insurance scheme. ◆ It may take a few weeks to activate your account after we receive your application. Please apply for your account early. ◆ The gift is available one time only per customer. ◆ In case your HSBC Premier Japan Account is closed at the time of gift delivery, the gift will be invalidated. ◆ This campaign does not apply to customers who open an account at a branch or by mail. ◆ The month ending balance of deposits and investment trust products will be calculated according to HSBC’s formula. ◆ This campaign is only available for individual customers who have a registered address in Japan.

Any questions on HSBC Premier Account?

Please feel free to contact for any enquiries. The HSBC Premier Call Centre is available to assist you

HSBC Premier Call Centre **0120-89-2028** (24hours / 365days / Toll free)

[HSBC Premier Eligibility Requirement]

To qualify for HSBC Premier, you need to maintain a Monthly Average Balance with HSBC Premier Account in Japan of 10 million yen or equivalent in deposits and others. In principle, a Monthly Below Balance Fee of 5,000 yen inclusive of tax will be charged and/or any of the services may be suspended or cancelled if the Monthly Average Balance requirements are not met in the previous month.

**This is an opportunity to receive a gift voucher 20,000 yen (maximum).
Apply for your account online now!**

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account online**

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